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For Immediate Release

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Merchants Insurance Group 12-Year Employee Charitable Giving Reaches Nearly \$312,000

BUFFALO, NY, January 5, 2015 – The employees of Merchants Insurance Group contributed almost \$312,000 from 2003 through 2014 to charities, with \$31,994.50 raised in 2014.

Contributions went to various non-profit groups throughout Western New York, including the foundation of Women and Children’s Hospital of Buffalo; Southeast Works; SABAH; Hospice Buffalo; Friends of Night People; Roswell Park Cancer Institute; Theatre of Youth; the Breast Cancer Network; the 100 Club of Buffalo; Almost Home Animal Sanctuary; WNY Heroes, Inc.; the Little Portion Friary; and St. Luke’s Mission of Mercy, among others.

The organizations the company supported were chosen through employee suggestions, and the employees raised funds through activities such as “dress-down” days, raffles and split clubs. The activities are organized and managed by Merchants’ employees through their C.I.A., or Colleagues in Action, committee.

Merchants Insurance Group offers personal and commercial insurance through a network of more than 650 independent insurance agents throughout the Northeast and North Central United States. With corporate headquarters and regional operations located in Buffalo, N.Y., Merchants also operates offices in Hauppauge, N.Y.; Mount Laurel, N.J.; and Bedford, N.H. Merchants’ Web site can be accessed at www.merchantsgroup.com.